

# THE FC4S GENDER FINANCE FACT SHEET



Hosted by



## BACKGROUND: FROM COMMITMENT TO ACTION

### FC4S GENDER FINANCE CHARTER:



A framework of **10 actionable principles** aimed at fostering gender equality in the financial sector.

### COMMITMENT:

**21 Financial Centres** have pledged to implement at least two Charter principles through tailored initiatives by 2024.



### GENDER FINANCE BOOKLET:



Launched at **COP28**, this resource provides Financial Centres with guidance to drive impactful change.

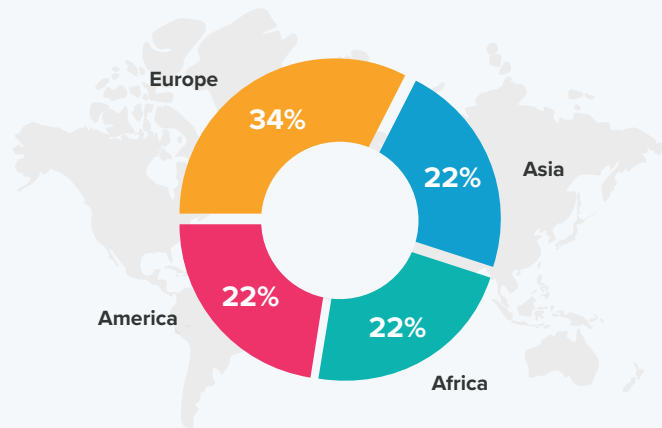
### CHARTER PROGRESS SURVEY:

Designed to assess financial centres' contributions to the gender finance agenda.



## THE LANDSCAPE OF INITIATIVES ALIGNED WITH THE FC4S GENDER FINANCE CHARTER

### DISTRIBUTION OF INITIATIVES PER REGION



### TOTAL INITIATIVES



**41** initiatives implemented across **21** Financial Centres.

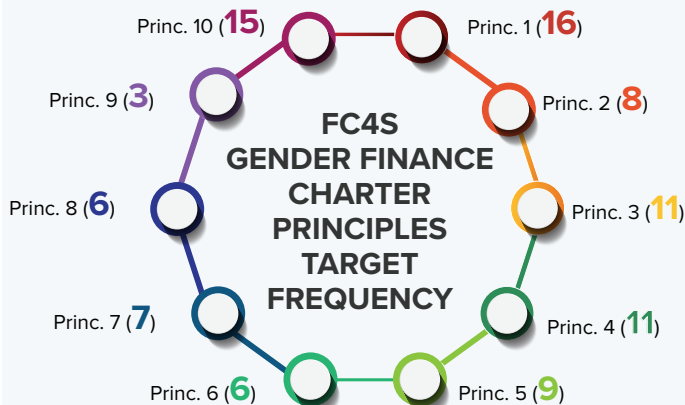
### STAKEHOLDER ENGAGEMENT

**4,860+**

individuals were reached, with corporate leaders and executives as the most targeted audience.

**≈280**

organizations actively engaged in gender finance initiatives.



### NUMBER OF INITIATIVES THAT PERTAIN TO A CERTAIN CATEGORY



# A CLOSER LOOK: INITIATIVE TYPES AND NOTABLE EXAMPLES

Initiative types are listed in order of implementation frequency, from most to least implemented.

## INSTITUTIONAL POLICY DEVELOPMENT AND IMPLEMENTATION



**5** corporate policies  
and **1** charter adopted, advancing gender-responsive finance governance.

**4** action plans

**3** taskforces

### BEST PRACTICES:

**Abu Dhabi Global Market (ADGM):**  
Empowering women in leadership through targeted action plans that identify executive roles and promote women to assume them.

**Guernsey Finance:**  
Enhancing DEI policies through the annual review of the Finance Action Plan.

**Casablanca Finance City Authority (CFCA):**  
Promoting gender parity within the ecosystem as a key pillar of the adopted Charter.

## TRAINING AND CAPACITY BUILDING



**10+** workshops, webinars, and training programs engaged over

**2000** participants, building capacity in gender-responsive finance.

### BEST PRACTICES:

**Finance Montreal:**  
ElleFintech Program empowers women-led fintech startups with pitching and financing training.

**ESGeneration Italy:**  
Training for gender equality and inclusive workplaces, in collaboration with local stakeholder.

**Mexican Council of Sustainable Finance (CMFS):**  
Formal training program for banks, promoting gender in sustainable finance, with permanent content accessible via an online platform.

## NETWORKING AND AWARENESS



**3,370+** participants joined events fostering collaboration and awareness on gender equity.

### BEST PRACTICES:

**Liechtenstein Banking Association (LBA):**  
National awareness campaign to promote family-friendly policies and practices, leveraging a best practice report to showcase successful examples.

**Laboratory of Financial Innovation (LAB):**  
Awareness campaigns on women's representation and credit access inequalities.

## RESEARCH AND DIAGNOSIS



**8** studies, including baseline assessments and diagnostic reports, inform evidence-based gender finance strategies.

### BEST PRACTICES:

**Luxembourg Sustainable Finance Initiative (LSFI):**  
Annual tracking of signatories' commitment to gender balance and inclusivity.

**Barcelona Centre Financer Europeu (BCFE):**  
Survey assessing gender equality policies in financial institutions.

**Hong Kong Green Finance Association (HKGFA):**  
Baseline analysis for gender data on the local economy to engage the financial ecosystem.

## ENHANCING ENABLING ENVIRONMENT



Only **2** structures were established that support gender-responsive finance, highlighting an area where strengthening collaboration between public and private sector is still needed

### BEST PRACTICES:

**Astana International Financial Centre (AIFC):**  
Drafting a Social Taxonomy proposal, promoting female entrepreneurship through gender-focused investment criteria.

**Nairobi International Financial Centre (NIFC):**  
Partnership with UNDP to implement the SDG Pipeline Builder, with women-owned businesses representing a significant portion of the projects submitted.

## FINANCIAL PRODUCTS AND SERVICE INNOVATION AND ADAPTATION








**17** initiatives cover gender-responsive financial products as a topic, but

**NONE**

were specifically dedicated to implementing or adapting Financial Products in the ecosystem. This represents a critical area requiring further action and focus.

# OVERCOMING BARRIERS: A CALL TO ACTION FOR GENDER FINANCE

## KEY CHALLENGES TARGETED BY FINANCIAL CENTRES:

-  Limited integration of gender in ESG frameworks and metrics.
-  Lack of standardized metrics for gender finance.
-  Low awareness around gender finance and equality.
-  Women's underrepresentation in leadership roles and limited mentorship opportunities.
-  Limited availability of financial products for women

## CALL TO ACTION



### COLLABORATE

Join the FC4S Gender Finance Working Group to amplify impact.



### INNOVATE

Use the Gender Finance Booklet as a blueprint for actionable initiatives.



### SHARE

Contribute success stories to foster collective learning.