



27th October 2022



9:00



Borsa de Barcelona

InvestEU and the public promotion of investments in Catalonia

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9:00 to 14:00
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Context

The Ministry of Economy and Finance of the Government of Catalonia and the association Barcelona European Financial Centre (*Barcelona Centre Financer Europeu*, BCFE) are holding a conference on public programmes to promote investment through loans, guarantees and equity, with special emphasis on the new European programme, InvestEU. This is a programme that aims to boost investment, support the recovery and foster balanced economic development so as to prepare the way for the European economy of the future.

The assignment of European funds to Catalonia represents a great opportunity for boosting recovery and transforming the economy, the business sector being one of its main beneficiaries. The impact of these funds can be multiplied by the knock-on effect that the participation of financial institutions and investment funds can have on private and public investment.

In both general and technical terms, the conference is primarily intended for financial institutions and intermediaries and will be attended by experts from the European Commission, the European Investment Bank (EIB), the European Investment Fund (EIF), the Catalan Institute of Finances (ICF) and the guarantees agency Avalis. In addition, financial institutions and investment funds that market these financing products, as well as companies that have used the funds to carry out different projects will also participate in the event.

During the day, experts from the EIB and the EIF will be available for one-to-one Q&A sessions, targeted at financial intermediaries, to solve specific questions about the InvestEU programme, as well as questions about accessing and marketing the different financial products it proposes. If you would like to arrange a meeting, please express your interest through the conference registration form and the organisers will be pleased to contact you.

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Draft programme

9:00 h **Accreditations**

9:30 h **Welcome words**

- Luís Herrero, President of Barcelona European Financial Centre

9:35 h **High level opening remarks**

- Manuel Szapiro, Head of Representation in Barcelona, European Commission
- Natàlia Mas i Guix, Ministry of Economy and Finance, Government of Catalonia

10:00 h **Technical presentation - Keynote speeches**

- InvestEU - General Presentation: Damir Gubic, Financial Analyst, Directorate-General for Economic and Financial Affairs, European Commission
- InvestEU: Fernando Torija, Head of EIB Group Office Spain, EIB
- InvestEU for SMEs: Christa Karis, Director, Strategy Coordination and Business Support, EIF
- Public financing in Catalonia: Marc Lloveras, Product Development Director, Catalan Finance Institute (ICF)

11:00 h **Networking break**

11:30 h

Panel 1: Banking instruments

- Carlos Delgado, Director for official agreements and guarantees, Banc Sabadell
- Patricia Trillo, Director of the Institutional Center Barcelona, CaixaBank
- Pedro Alonso Juncar, Director for Risks - Catalonia, Banco Santander
- Diego Lucero, Senior Officer responsible for Portfolio Guarantees, EIF
- Ernesto Montón, CEO, Arcesso Dynamics SL
- Moderator: David Castel, Director, Avalis

12:40 h

Panel 2: Equity investments

- Montserrat Vendrell, Partner, Alta Life Sciences
- Daniel Sánchez, General Partner, Nauta Capital
- Irene Bertran, Director equity investments, Catalan Finance Institute (ICF)
- Máximo Almodovar, Growth Finance and Venture Debt, EIB
- Oscar Farrés, Head of the Venture Capital in a Digital Economy, EIF
- Moderator: Mariona Sanz, General Director for European Funds, Government of Catalonia

13:50 h

Closing remarks

- Ministry of Economy and Finance, Government of Catalonia